

Competitor Book Research Sheet

Front Cover

Book title:	
Subtitle (if any):	
Edition:	
Author(s):	
Endorser/Foreword contributor:	
Soft or hard cover:	
Book cover color/design/illustrations:	

Back Cover

Main topics (content) according to the back-cover copy:	
Target audience:	
Retail price:	

Inside

Publisher:	
Copyright year:	
Number of pages:	
Attention-grabbing chapter titles:	
How my book's audience and/or content will be unique:	